



Advertising Agreement

This is an agreement made between Friendship Centers and:

Company/Individual _____
 Contact Person _____
 Address _____
 City _____ State _____ Zip _____
 Telephone _____ Cell _____
 FAX _____ Email _____

This agreement is for the purpose of purchasing a program book ad for Venice Lights of Friendship, to be held on 12/13/18 benefiting the programs at the Venice campus of the Friendship Centers.

Program Book Ads:

Select one: Full page \$300 Half page \$175

Select one: We will be sending a press ready PDF (deadline Nov. 26, 2018)

Please create a congratulatory ad for me (us)

Your message (please keep brief, especially for half-page ads): _____

Name(s) and titles (optional) on the ad: _____

Will you be sending a photo: Yes No

_____ Date _____
 Authorized Signature

Please make check payable to The Friendship Centers and mail to: The Friendship Centers, 1888 Brother Geenen Way, Sarasota, FL 34236, to the attention of Julie Klimek or charge to credit card indicated below. (A letter will be mailed to you for tax purposes.)

AE MC VISA Disc Card No. _____
 Exp. Date _____ CSV _____
 Name on card _____ Amount to be charged \$ _____

If you have any questions please call the Development Office at 941.556.3275



Venice Lights of Friendship 2018 - Program Book Advertising

Full Page
\$300

4 3/4 or 4.75 in. WIDE
7 7/8 or 7.875 in. TALL

Half Page
\$175

4 3/4 or 4.75 in. WIDE
3 7/8 or 3.875 in. TALL

Please note that ads are already included at sponsorship levels of \$1,500 and above. If you are interested in becoming a sponsor, please call us at 941.556.3253. Sponsors may, however, order additional ads.

**Deadline to reserve space:
November 16, 2018**

**Deadline to submit your ad:
November 26, 2018**

Specs:

All ads are full color, although we accept black & white. We are not able to resize ads that are appreciably different than these measurements

Prepared ads:

Please email a hi-res PDF or JPEG to nmorgan@friendshipcenters.org.

Personal congratulatory ads:

We are happy to design these ads for you. We will need your "message," any photos you may want to include (of you or the honoree) and how you want you to be recognized (e.g., names, titles) sent via email to n.morgan@friendshipcenters.org. Here are some sample messages from prior programs:

- "Congratulations on this very worthy honor."
- "Congratulations...for your dedication to seniors and to our community."

How to reserve your ad:

Reserve your ad by completing and returning the Advertising Agreement or contact:

Nancy Morgan
Marketing Specialist
nmorgan@friendshipcenters.org
941.556.3275