Surviving the 2020 Storm

We were all in the same storm – maybe different boats – but the same storm. 2020 was just that: an unpredictable, never-ending storm. However, one thing was predictable: Senior Friendship Centers’ mission was more relevant and essential than ever. It was our guiding force and pulled us through the waters. So, we adjusted our sails.

The data highlighted here illustrates how needs spiked, and how we responded by mobilizing in ways we’d never imagined – overnight. Meals in our dining centers were converted to home delivered meals. Spaces were converted to drive through stations for emergency food and supplies. Connections moved from face-to-face to virtual, and thousands upon thousands of reassurance calls were made by staff, board, and volunteers to check on each other, check on clients and families, and make sure the isolation wasn’t taking hold.

We made tough calls and shuttered buildings for weeks, transitioned legacy programs like our clinics into new hands, and reduced our staff by nearly 40%. While we pulled in to survive the storm, we continued reaching out to the community, and re-opened as quickly and safely as possible.

It worked. It will be a point of pride in our history. The year 2020 will forever have an asterisk that will exclude it from comparison (we really hope we don’t experience anything like it again). Today, building upon that pride, we move forward.

Our Board and Staff created Project Horizon, a short-term strategic plan focused on data, people, programs, resources and communications, with an eye to the future. This plan is driving important change for the future so Senior Friendship Centers is viable and relevant for the coming generations of older adults. The goals and objectives are built upon our core values of Respect, Compassion, Integrity and Collaboration.

We have weathered the storm and are honored and privileged to have had a stellar crew and supporters along for the journey. Deep waters, deeper commitment. Thank you for remaining our lighthouse of hope and encouragement through it all. Our work has just begun and we are up to the challenge!
In 2020, Adult Day Services provided 20,518 hours of support.

Meals per month
Before the pandemic: 10,000
During the pandemic: 60,000
SFC provided nearly 3,500 hours of crisis intervention services.

3,008 older adults dined at our cafes or received a meal at home.
445,881 meals to hungry seniors in 2020.

412 program volunteers valued at $929,302.

Volunteers made over 7,500 telephone reassurance calls to homebound seniors.

Our Friendship at Home program helped 2,895 seniors feel less alone.

1,276 older adults received in-home care services to help them remain independent at home.

Our Caregiver Resource Center delivered 3,349 hours of support and education.
Senior Friendship Centers Statement of Operating Activities for the year ended December 31, 2020

**REVENUES**

- **Program Services**: $10,371,028 (78%)
- **Charitable Gifts & Grants**: $2,816,425 (21%)
- **Other**: $118,519 (1%)
- **Total**: $13,305,972 (100%)

**EXPENSES**

- **Program**: $12,216,817 (86%)
- **Administrative**: $1,225,780 (9%)
- **Fundraising**: $663,643 (5%)
- **Total**: $14,106,240 (100%)

*Mission: To promote health, dignity and quality of life throughout the journey of aging.*
Testimonials

“My husband has severe COPD, if he were to catch Covid-19 it would kill him. These meals have made our lives so much easier and stress free, knowing that we have healthy and delicious meals at no cost to us. We have been able to stay safely in our home thanks to Senior Friendship Centers.” — Diana S

“When my husband passed away I didn’t feel like leaving the house. I’ve always been a very outgoing person so you don’t think that’s going to happen to you. But things change when you lose a spouse. We want to be useful, we want to be able to help with things, we want to have relationships. When you come to Senior Friendship Centers you can have all that.” — Pat Z

“Senior Friendship Centers helped me when I needed it. With medications, with money for rent, with utilities. I can’t tell you how great a feeling that is, to know that you’re going to get help and it’s going to be ok. Because of Senior Friendship Centers we are able to maintain our bills, and there’s not a day that goes by that I don’t give thanks for that.” — Ronni S

“My wife was diagnosed with vascular dementia. We didn’t have anyone taking care of her. I took care of her. So we got involved with the adult day center, because she felt good about where she was for the hours that she spent there. From a caregiver standpoint, it can be very depressing and isolating. It would be a great loss for the community if Senior Friendship Centers wasn’t supported.” — Mike K
Legacy Society Members

The Legacy Society is an esteemed group of individuals who have included Senior Friendship Centers in their will or estate plan. Joining is easy, ask us how! 941-556-3215.

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Dr. and Mrs. Arthur Geller
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Robert Harris
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Phillip King
Beverly Koach

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Robert and Carol Patulo
Susan and Howard Phelps
Cheryl Pilch

*Moved to Legacy Eternal
THANK YOU!

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